

Canada's Intelligent Communities

# Windsor



- Top Employers (Public & Private)**  
University of Windsor  
Greater Essex District School Board  
FCA Canada  
Caesars Windsor  
Windsor Regional Hospital  
City of Windsor  
Windsor-Essex Catholic District School Board  
Ford Motor Company of Canada

*Source: Windsor Essex Economic Development Corporation*

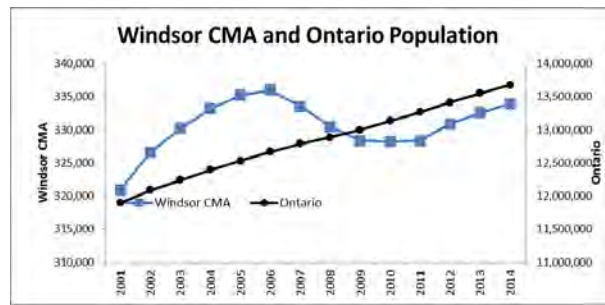
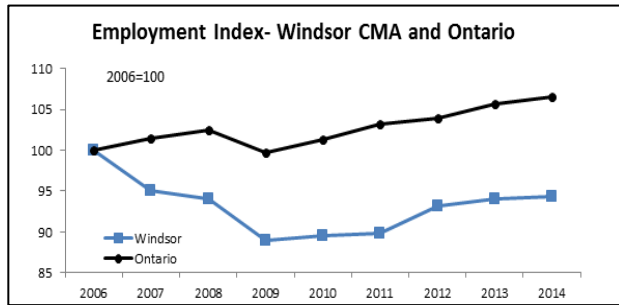
**General Demographic Information**

Population: 333,937  
Employment: 155,200  
Unemployment Rate: 9%

**Business Establishments by Size**

Total: 8,446  
Small (1 to 49 employees): 94.3%  
Medium (50 to 499 employees): 5.3%  
Large (500+ employees): 0.4%

Sharpening Canada's Competitive Advantage



| Economic Indicators                        | 2015   | 2016   | 2017   | 2018   | 2019   |
|--|--------|--------|--------|--------|--------|
| Real GDP at basic Prices (2007 \$ million) | 11,873 | 12,063 | 12,293 | 12,490 | 12,678 |
| Percent change from last period            | 2.0    | 1.6    | 1.9    | 1.6    | 1.5    |
| Total employment (000s)                    | 152    | 154    | 156    | 158    | 159    |
| Percent change from last period            | 0.9    | 0.9    | 1.4    | 1.3    | 0.9    |
| Unemployment rate (%)                      | 8.2    | 7.9    | 7.5    | 7.1    | 6.7    |

Source: Conference Board of Canada.

| Educational Attainment           | Windsor      |            | Ontario      |            |
|----------------------------------|--------------|------------|--------------|------------|
|                                  | % of age 25+ | % of 15-24 | % of age 25+ | % of 15-24 |
| Less than high school completion | 5.3%         | 14.5%      | 6.7%         | 23.3%      |
| High school graduate             | 24.0%        | 38.1%      | 19.7%        | 29.8%      |
| Some Post-Secondary              | 4.2%         | 18.9%      | 4.7%         | 19.8%      |
| Postsecondary certificate        | 38.3%        | 16.8%      | 35.4%        | 16.2%      |
| University Degree                | 28.3%        | 10.4%      | 33.5%        | 10.9%      |
| Bachelor's Degree                | 17.3%        | 9.8%       | 21.5%        | 9.8%       |
| Above Bachelor's Degree          | 11.0%        | 0.0%       | 12.0%        | 1.2%       |

Source: Labour Force Survey 2014, Statistics Canada.

